



Turkish Film Channel

USA

Filmpot LLC
1818 25th Ave #B
Seattle, WA, 98122

TURKEY

TFC Film Yapım Tic. Ltd. Şti.
İnönü Mah. Elmadağ Cd.
No: 4 Kat: 5
Şişli, İstanbul

info@turkishfilmchannel.com
turkishfilmchannel.com

TURKISHFILMCHANNEL (TFC) MAKES TURKISH FILMS EASILY ACCESSIBLE ONLINE AROUND THE GLOBE

TurkishFilmChannel, together with partner companies Altınsay Filmworks and ASI Films, announces today the official opening of their Istanbul office

Istanbul 18th of September, 2012 – TurkishFilmChannel was founded in Seattle/USA as an initiative of FILMPOT LLC. The founders of FILMPOT wanted to satisfy the growing demand for quality Turkish cinema and decided to partner up with two well-established companies in the Turkish Cinema and TV industry: Altınsay Filmworks and ASI Film earlier this year. The new company identity, TFC Film Yapım Tic. Ltd Şti, comprises of FILMPOT LLC, Asi Film and Altınsay Filmworks partners. The TFC office in Istanbul was established in July, 2012 and an international team has been recruited to expand the business worldwide. TFC partner Hüseyin Karabey says, “With this project we will reach film audiences no matter where and when.”

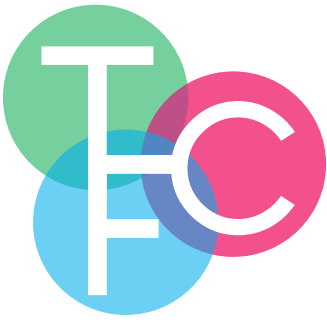
TurkishFilmChannel – the one stop shop for online distribution of Turkish films

TurkishFilmChannel’s mission is to enable worldwide audiences to easily access the Turkish films they seek online, while simultaneously creating a continuous revenue stream for the Turkish filmmakers. Working with directors, production companies and license aggregators, TFC is the one stop shop for online distribution channels for high quality Turkish content.

TFC partner İbrahim Altınsay says, “With TFC we will create an international revenue stream for the Cinema of Turkey.”

The Turkish film industry is on the rise, capturing the attention of both local and international audiences with its increasing quality and sophistication. Turkish films have won awards at every major film festival in the world including: Cannes, Sundance, Tribeca, Locarno, Toronto, Venice, Rotterdam, Berlin, Valencia, Istanbul and London.

“The demand for quality Turkish films is growing abroad. There is a huge Turkish community living outside of the country. For these people gaining access to Turkish films is difficult. ” says İlker Cengiz, co-founder of TurkishFilmChannel. “Our goal is to make Turkish films easily accessible for both Turkish people abroad as well as foreign film enthusiasts.” Based on data from the Turkish Ministry of Foreign affairs approximately 5 million Turkish citizens are living abroad, of which around 4 million are in the EU member countries; 300.000 in North America, 150.000 in Australia and 200.000 in the Middle East.



Turkish films now available on digital outlets worldwide

Today TurkishFilmChannel provides the only convenient source for Turkish films online, based on partnerships with digital outlets such as: **Amazon Instant Video, MUBI, Ximon, WatchBox, IndieFlix,** and **YouTube**. Thanks to these collaborations the comprehensive TFC film catalog is now available for streaming around the globe.

Acclaimed director Zeki Demirkubuz says, “I am happy to entrust my films to TurkishFilm Channel because of their enthusiasm for Turkish Cinema and their strong business sense.”

TFC have signed contracts with over 20 directors and production companies to date and are constantly working on acquiring rights of more films to add to their catalog, and continuing to build relationships with digital outlets worldwide. The current TFC portfolio contains 62 internationally acclaimed, award-winning feature films and documentaries. TurkishFilmChannel also manages the 35mm copies of seven different Zeki Demirkubuz films for theatrical distribution in North America.

Other TFC Professional Services for Filmmakers

Through the partnership with the well-known Altınsay Filmworks and Asi Film companies, the new TFC team will also provide additional services such as:

- Film festival management
- Subtitles (Translation, Quality control)
- TV distribution deals
- Digital rights protection against piracy and encoding

For further information please contact:

Susan Akıcı

susan@turkishfilmchannel.com (English)

media@turkishfilmchannel.com (Turkish)

www.turkishfilmchannel.com



COMPANY INFORMATION TURKISHFILMCHANNEL

TurkishFilmChannel (TFC) is the leading distribution company for Turkish films online. Founded in Seattle/USA by FILMPOT LLC the US team quickly recognized the growing demand for quality Turkish cinema and decided to partner with two well-established Turkish companies: Altınsay Filmworks and Asi Film. The TFC office in Istanbul was established in July of 2012 and an international team has been recruited to expand the business worldwide.

The new company identity, TFC Film Yapım Tic. Ltd Şti, is comprised of FILMPOT LLC, Asi Film and Altınsay Filmworks partners. TFC Film Yapım Tic. Ltd Şti will continue to use the TurkishFilmChannel brand, catalog and channels.

TurkishFilmChannel's mission is to enable worldwide audiences to easily access the Turkish films they seek online, while simultaneously creating a continuous revenue stream for the filmmakers. Working with directors, production companies and license aggregators, TFC is the only one stop shop for online distribution channels for high quality Turkish content. TFC allows Turkish films to be easily accessed by the wider public.

Today TFC provides the only convenient source for Turkish films online, based on partnerships with digital outlets such as: **Amazon Instant Video, MUBI, Ximon, WatchBox, IndieFlix, and YouTube.** Thanks to these collaborations the comprehensive TFC film catalog is now available for streaming worldwide. TFC have signed contracts with over 20 directors and production companies to date and are constantly working on acquiring rights of more films to add to their catalog, and continuing to build relationships with digital outlets worldwide.

The current TFC portfolio contains 62 internationally acclaimed, award-winning feature films and documentaries. TurkishFilmChannel also manages the 35mm copies of seven different Zeki Demirkubuz films for theatrical distribution in North America.

The majority of TurkishFilmChannel films are in the Turkish language and subtitled in English. Some have additional subtitles in languages such German, French, Spanish or Italian. TFC films are available in various formats such as digital files, tapes and DVDs. Many recent films are available in HD quality. TurkishFilmChannel has also worked to fix sound issues of older films and improved the quality of the subtitles of other films.

Other TFC Professional Services for Filmmakers

Through the partnership with the well-known Altınsay Filmworks and ASI Film companies the new TFC team will also provide additional services such as:

- Film festival management
- Subtitles (Translation, Quality control)
- TV distribution deals
- Digital rights protection against piracy and encoding



TFC PARTNER COMPANIES

FILMPOT

FILMPOT was created by a small group of Turkish Ex-pats living in Seattle, WA who saw first-hand the difficulty in accessing quality Turkish film abroad. They created the TurkishFilmChannel brand, rapidly developed a catalog and brought it online. FILMPOT built partnerships with a variety of distribution channels and other companies attracting the attention of well-respected Turkish film directors, producers and distributors. In July of 2012 they partnered with Asi Film and Altınsay Filmworks. FILMPOT has also recently cooperated with the Seattle International Film Festival committee to create the Seattle International Turkish Film Festival planned for late Fall of this year.

ASI Film

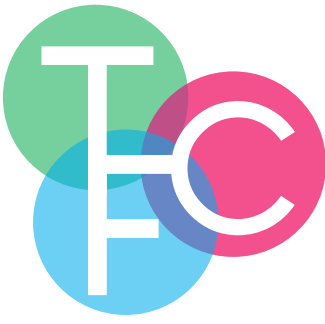
ASI Film Production has been a collective of independent filmmakers in Istanbul for over ten years, bringing together filmmakers from all over Europe and Middle East. It produces feature films, documentary films, short films and international co-production projects and also provides production services to international filmmakers working on projects in Turkey.

Robust resources and facilities have been built up which are now being used by a collective of filmmakers some of which are temporarily based in Istanbul. ASI Film recently produced, DO NOT FORGET ME ISTANBUL, with 7 international directors.

Altınsay Filmworks

Altınsay Filmworks, a Television and Film production company, was founded by İbrahim Altınsay in 2006. In 2010 Altınsay Filmworks co-produced the omnibus film DO NOT FORGET ME ISTANBUL. İbrahim Altınsay contributed to both the script and production. In 2011 Altınsay Filmworks also co-produced the documentary OFF-SIDE.

Its sister company TriPlay exclusively represents more than 30 TV channels and develops and supplies content as linear TV channels, VoD and interactive services and mobile phone applications to Pay TV, web TV, IPTV and mobile phone operators.



TEAM TURKISHFILMCHANNEL

Management team

Serdal Dođan: Managing Partner (serdal@turkishfilmchannel.com)

Serdal studied Business Administration and film acting. He has worked as a producer, co-producer, and supporter in more than 50 Theatrical Productions, and around 30 short movies and documentaries. Since 2006 he is working as a producer and general coordinator at ASI Film. He produced the films of Hüseyin Karabey's BORAN, SILENT DEATH, MY MARLON AND BRANDO, and DON'T FORGET ME ISTANBUL. He has years of experience in co-productions, film marketing, and production support with the prominent directors of independent cinema in Turkey such as Zeki Demirkubuz, Derviş Zaim, Hüseyin Karabey, İnan Temelkuran, Özcan Alper.

İlker Cengiz: Managing Partner (ilker@turkishfilmchannel.com)

İlker has Bachelor's and Master's degrees in Computer Science. After working for Microsoft in various software development and lead positions, he joined forces with friends to form TurkishFilmChannel, the idea born from their desire to watch Turkish films while living in Seattle/USA. He has been actively managing TurkishFilmChannel ever since, and has moved to Istanbul to build the TFC team.

Partners

Serdal Dođan

İlker Cengiz

İbrahim Altınsay: Partner

(Former TV executive, producer, distributor of thematic TV programming, Altınsay Filmworks). İbrahim Altınsay, owner of Altınsay Filmworks, has a distinguished resume that includes many roles as film critic, reporter, programing consultant, vice-president and general director for television. His most recent role is as movie producer for the award winning film DO NOT FORGET ME ISTANBUL via his company Altınsay Filmworks. Another of his companies, Multichannel Developers, exclusively represents about 40 channels including MTV, Eurosport, National Geographic, Nickelodeon, Euronews, Sky News among others. He also established TRIPLAY TURKEY, which exclusively represents more than 30 TV channels and develops and supplies content as linear TV channels, VoD and interactive services and mobile phone applications to Pay TV, web TV, IPTV and Mobile phone operators. İbrahim developed the MTV TURKEY project and carried the initial set up as well as localization of the National Geographic Channel. He joined TurkishFilmChannel as a Partner and funder in 2012. İbrahim Altınsay says, "With TFC we will create an international revenue stream for the Cinema of Turkey."

**Hüseyin Karabey: Partner**

(Director, Winner of Best New Filmmaker in Tribeca Film Festival, ASI Film)

Hüseyin Karabey, co-founder of ASI Film, is regarded as one of Turkey's exciting new directing talents at a time when the independent film scene in Turkey is gaining recognition and Turkish films are receiving ever wider distribution worldwide.

Hüseyin won Best New Filmmaker Award in Tribeca Film Festival with his first feature film Gitmek. He was involved as Artistic Director in the production of an omnibus project entitled DO NOT FORGET ME ISTANBUL, in which 7 internationally renowned directors each shoot a short segment about the city. Next in line for Karabey is the production of his second Feature film, COME TO MY VOICE, which has participated in the Cannes Atelier and has been allocated financial support from "Fon Sud". The film is currently in post production.

<http://www.imdb.com/name/nm2345855/>

Hüseyin Karabey says, "With this project we will reach the film audiences no matter where or when."

TFC Istanbul team**Baptiste Gacoin: Technical Consultant**

Baptiste studied literature for 5 years in his home country of France (Paris-III University), where he gradually moved towards cinema studies towards his Masters year. He completed two Masters Theses, one on the work of Chris Marker, and another on that of Hans Jürgen Syberberg. After two years of theoretical research, he went to ECAL, an art school in Lausanne, Switzerland, where he completed a Masters in Cinema, Editing focus. After meeting Hüseyin Karabey in 2010, he became assistant editor to Mary Stefen on the omnibus film, DO NOT FORGET ME ISTANBUL. He has been working with a large number of directors and production teams as an editor and post-production advisor since his move to Istanbul two years ago.

Leah Polito: HR Consultant & Project Manager (leah@turkishfilmchannel.com)

Leah received a Bachelor's degree in Comparative History of Ideas, and a received a Master's degree in Adult Education and Training. With Human Resources experience in development, implementation and oversight of policies, procedures and processes at the University of Washington, Leah recently joined TurkishFilmChannel to help build the team, manage relationships with internal and external clients and oversee a variety of ongoing projects.



Susan Akıcı: Marketing and PR (susan@turkishfilmchannel.com)

Susan studied Business Economics at University of Mannheim in Germany. She brings 10+ years experience in International Marketing and Product Management in different European markets to the TFC team. Susan worked the last 9 years in the IT and Telecom Industry within and towards mobile operators, device manufacturers and software companies. She most recently worked at Sony Mobile where she held the position of Business Manager Mediterranean countries. She will be responsible for all Marketing and PR related areas for TurkishFilmChannel.

Zeren Özdamar: Editor and Writer for TurkishFilmChannel blog (zeren@turkishfilmchannel.com)

Zeren's interest in cinema developed during his high school years and deepened during his college years. During the time he lived in Cleveland, he had the chance to attend screenings at Cleveland Cinematheque, one of the best art house theaters in Northern America. In 2012 he met with the TurkishFilmChannel team and, being impressed with their vision, started to contribute to TurkishFilmChannel Blog. To this date he has been following closely Turkish and world cinema, as well as film startups from his current home Osaka, Japan.





Links and contact information

<http://turkishfilmchannel.com>
www.twitter.com/turkishfilmch
www.facebook.com/turkishfilmchannel
<http://turkishfilmchannel.com/blog>
<http://asifilm.com.tr/en>
<http://altinsay.com.tr>

TurkishFilmChannel ofisleri:

FILMPOT LLC
1818 25th Ave Unit B
Seattle, WA, 98122
USA

TFC Film Yapım Tic. Ltd Şti.
İnönü Mahallesi Elmadağ Cd No:4 Kat:5
Şişli/İstanbul
TURKEY

Media inquiries:

Marketing and PR, Susan Akici
susan@turkishfilmchannel.com (English)
media@turkishfilmchannel.com (Turkish)

Other inquiries:

İlker Cengiz: ilker@turkishfilmchannel.com
+90 (536) 718-1814
+1 (206) 388-3210

Serdal Doğan: serdal@turkishfilmchannel.com
+90 (555) 372-0495

Our current distribution channels

Amazon Instant Video
MUBI
Ximon
IndieFlix
Youtube
TheWatchBox



Filmmakers we work with

Zeki Demirkubuz – Mavi Film

Hüseyin Karabey – Asi Film

Fatoş Güney – Güney Vakfi

Semih Kaplanoğlu – Kaplan Film

Kutluğ Ataman – Saatleri Ayarlama Enstitüsü

İnan Temelkuran – Temelkuran Film

Sevilay Demirci – Yeni Sinemacılık

Mehmet Eryılmaz – Çan Organizasyon Film Yapım

Mehmet Gülerüz – Gülerüz Film Prodüksiyon

Yamaç Okur – Bulut Film

Elvan Albayrak – Ares Media Net

Yavuz Altun – Tiyatro Yeniden

M. Fazıl Coşkun – Hokus Fokus

Burak Yamanlıca – LUP Film

Aydın Sayman – De Yapımcılık

Yılmaz Atadeniz – Atadeniz Film

Handan Öztürk – Gala Ajans

Emine Yıldırım – Giyotin Film

Mehmet Ali Arslan – Logos Film Yapım

Sedat Yılmaz – Karıncalar Film

Nezih Ünen – Nezih Ünen Film

İsa Yıldız

Selma Köksal – Oyuncular Tiyatro