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GLOBAL CRISIS

Documentary Film Project

DRAFT VERSION

DAVID MUÑOZ
HIBRIDA, production company

April 2009

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GLOBAL CRISIS

SYNOPSIS

We live in a global economy, in a single economic system in crisis.

People find themselves bound to each other by economic logic, without their nationality, geographical location, race, language, culture, beliefs, values or religion supposing any reduction of this mutual dependence. Their personal stories show us the nature, significance and human reach of the global economic crisis.

NOTE

In Kanji (Chinese characters used in the Japanese language) the word "crisis" is the sum of two symbols: danger and opportunity. We understand this as meaning that crisis determines our options but that our future depends on our decisions being the right ones.

TREATMENT

For the first time, the world economy is going through a simultaneous global crisis due to common causes that the finest economic and financial experts are still trying to comprehend.

In GLOBAL CRISIS we propose a film in which global economic inter-relationships will be understood through personal stories, demonstrating, moreover, the human side of the crisis.

It is essential to participate in the debate on the economic and financial crisis. And a documentary film may supply less explored sides and perspectives than are customary: a film is in itself a singular act of reflection.

The people

Simultaneous stories of people in different points on the globe, strategically chosen for their economic function. A selection of 3 people in each location will be carried out, this constituting the base for the creation of the story.

We will film people whose lives have changed because of the crisis. We will film them in their personal, family and work environment. This is all about showing “their reality”, trying to convey in what position the crisis has left them. We will film their everyday settings, we will “follow them” with the camera in their most day-to-day and representative activities, we will listen to their reflections, fears and ambitions, showing the key elements that entail their situation in the crisis. And we will be concerned with their personal strategy faced with the crisis, their own economic logic and the decisions they intend to make. For example, a worker in a toy factory in China under a compulsory reduction in working hours is presented with the personal crossroads of deciding whether to return to the rural area from where he came or to continue enduring the difficult work situation. It will be interesting to “accompany” him in his reflections up to the point where he reaches a decision.

It will be important to establish the story of each character. As well as “being” with them via the camera, we will carry out direct interviews, they will be able to address the viewer directly, and perhaps they will be filmed in conversation with their workmates, bosses, family members or friends. In short, from various angles we will create valid and flexible audiovisual material in order to narrate effectively and attractively the way the crisis affects them. Our aim, as we have said, will be to understand the nature of this crisis, its causes, reach and consequences, as well as possible ways out of the same.

EXAMPLE OF PROFILES AND LOCATIONS

SPAIN (Mallorca)
Carmen Estévez / Flight Attendant / Airlines / Tourism
Fernando Jiménez / Developer / Construction / Construction and Real Estate
Carmelo Díaz / Unemployed Immigrant / Consumption

USA (New York)
Tom Martín / Financier / Investment Funds / Wall Street / Financial Capital
Paula González / Immigrant / Mortgage Market / Finance and Real Estate
James Fogg / Consumer and Taxpayer / Consumption

CHINA (Guangdong)
Chen Jian / Worker / Toy Factory / Export / Production Centre
Ai Wei wei / Textile Factory Owner / Export / Production Centre
Bai Yu-ji / Electrical Appliance Exporter / Export / Production Centre

INDIA (New Delhi)
Aahan Banjara / Electrical Appliance After-sales Employee./ Call Centre / Outsourcing
Anil Talwar / Software Development Analyst / Outsourcing / Computer Science
Aarushi Kapoor / Commercial Services Financiers / Call Centre / Outsourcing

GERMANY (Munich)
Andreas Biegel / Board Member, Deutsche Industrie Bank IKB / Rescue Financier
Wolf Bergen / Board Member, OPEL / Automobile Sector
David Hauss / German EU Politician / Economic Reactivation Plans

UNITED ARAB EMIRATES
Faysal Jara / Oil Well Owner / Petroleum / Energy
Achmed Anas / Oil Well Employee / Oil Well / Energy
Keled Kozame / Export Agent / Petroleum / Energy

SOUTH AFRICA (Johannesburg)
John Heike / Dealer, Gold Market / Precious Metals
Friedrich Smith / Gold Mine Owner / Precious Metals
Omar Idrissa / Immigrant / Gold Mine Employee / Precious Metals

BRAZIL (Rio de Janeiro)
Joao Pinto / Travel Agency Owner / Tourism
Fabio Fontanella / Soybean Exporter / Raw Materials Market
Raquel Cunha / Owner, Hotel Tropical / Tourism

SOME STORIES

CHEN JIAN

Chen Jian (China), worker, 43 years old. Until very recently, he worked in a toy factory in Guangzhou, in the Guangdong region. Like many Chinese peasants, he was forced to head for the city in search of a better future and a way of making a living and supporting a family. He did piecework in the factory, up to 21 hours a day, which allowed him to save no more than 50€ a month. He slept in the barrack huts themselves, along with hundreds of other workers who had gone down the same path. But the factory has reduced production due to the drop in world demand. There are no sackings, but he is only permitted to work 5 hours a day, so he will have to go back to the rice paddies in the province of Szechuan, where his wife and child are waiting for him. However, he left there years ago because economic survival was not viable. Now he will have to return again. What kind of future awaits him and his family?

AARUSHI KAPOOR

Aarushi Kapoor (India) is a young 26 years old Indian man who works in a Call Center in New Delhi, as a household appliances after-sales employee. Thanks to the stability of this job, he got to settle in a small apartment. However, the company is now on the brink of shutdown due to the new american hiring politicy to face the crisis, which proposes stopping the sub-contracting on another countries and give more opportunities to the American citizens. Shrinking the company has meant more working hours for the remaining employees, so he has a non sleep night life to assure his position. For the last two years he did not have much day life, but he has to resist until the situation evolves. When will Aarushi enjoy a day life again?

DAVID HAUSS

David Hauss (Germany) is 59 years old. Since a few months ago, he is part of the government in an interministerial group created under a Rescue Plan of European Banks. Despite of the global crisis, he´s not suffering personally in economical and financial terms, but his life has changed completely. Being part of that Commission for economic bail outs, he inmediately had to get settled in Bruselas, and his life extends on endless meetings and hotel nights, so he can't see his family often. David is under lots of pressure due to the crisis, calendar, press, politics, public opinion, and financial entities keep him too busy. But to pressure, he has to add uncertainty and a personal feeling of lack of sense. Where is this crisis really heading?

ACHMED ANAS

Achmed Anas (United Arab Emirates), a 37 years old indonesian, is father of three children and works in the United Arab Emirates´ oil industry for the last five years, when he migrated from his origin country looking for improving his financial situation. However, his family is still in Indonesia waiting for his return. Their plans to join have been frustrated due to the crisis, which has affected his savings and purchasing capacity. At this moment, under a reduction of work load, Achmed cannot help his family anymore, he is also not able to send any money back. So he is trying to stand the situation. He cannot return to his country, as it would not improve their chances, but staying away from his family is not helping much anyway. Besides, he is having legal problems in the Emirates, as his labor permission is due to expire and he is looking for its renewal. As demand of petrol is contracting world wide, there is not much hope for next years. So he is trying to decide which options would be best…

FRIEDRICH SMITH

Friedrich Smith (South Africa), 40 years old, is a gold international Dealer, with his offices located on Johannesburg, South Africa. Thanks to the crisis, he has been earning lots of money in the last year. As he is single and without children, he has a great capital with a non-stopping increase. Despite the destructive effects of the crisis in every sector, Gold has become a refuge asset, mainly due to the US Dollar weakness. So here we have a winner on this crisis, that is being so unfair in many ways, that it does even produce new speculators earning fast money. Friedrich's only worry is how to spend his increasing budget.

YAVUZ HEKIM

Yavuz Hekim is 32 years old. He married one year ago. He lives in Turkey. He is an industrialist. He has founded his business by himself from nothing. He has no partners. He produces prefabricated buildings with his firm named Egekons. He shows activity with his Hekimshipyard company in shipping sector. With his achievements in these businesses, he gives conferences on entrepreneurship and his success story in many universities in Turkey. In his two firms 65 people were employed until 1 year ago. They are Small and Medium Size Enterprises in Turkey's standards. Yavuz Hekim's firms have dismissed 40 of his employees with the decrease in consumption in connection with the global crisis and fall of the sales in parallel and 25 people are left. If the crisis continues as it is, he will dismiss 15 more people, he is trying to survive by descending to the minimum. This crisis taught Yavuz Hekim many things. Of course, his sole objective at this moment is to get over the crisis by remaining standing with minimum damage..

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Resume
DAVID MUÑOZ

BIRTH DATE: 17th October 1968.
BIRTH PLACE: Málaga (Spain)
EDUCATION: Economist (UAM, 1992)
PhD Financial Economics
Thesis: A Credit Risk Analysis for Regional Governments
GRANTS: UAM 1st PhD Course
Madrid Savings Bank Foundation (Research, 1996)
LANGUAGES: Spanish, English and French

PROFESSIONAL EXPERIENCE

1999-2009 - **Founder and Director** of HIBRIDA, indenpendent audiovisual production company, working mainly on cinema, television and advertising in a multidisciplinary environment of image, sound, photography and graphic design.

1996-1998 - **Director of Structured Financing** at **Internacional Financial Analysts (AFI)**. Financial adviser of financial entities and regional governments. Member of the Steering Committee of the Applied Finances School. Postgrade finance teacher and author of articles abour financing of public services and infraestructures.

1992-1995 - **Financial Analyst** at the Business Department of "**The Industrial Bank of Japan, Ltd**., Spain Branch". Analyst of Businesses, Financing and Credit Risk of Big Enterprises and Regional Governments.

CINEMA BIOFILMOGRAPHY (Screenwriter, Director, Producer and Editor)

2009: **GLOBAL CRISIS** (52'), documentary in preproduction stage. Internacional coproduction project.
2008: **854** (25'), documentary film for television.
2008: **VISUAL MEMORY** (15'), documentary film for museums.
2008: **+ABLED** (20'), documentary film for television.
2008: **FLOWERS OF RWANDA** (24`), documentary with 28 awards at internacional film festivals. Selected at 90 cinema festivals.
2007: **HUMAN DEVELOPMENT** (29'), documentary film with 8 awards at internacional films festivals. Selected at 60 cinema festivals.
2005: **ASIAN CRISIS** (80') fictional feature film selected at the Málaga Spanish Cinema Film Festival, ZONACINE (2005). First award at the Sydney Experimental Cinema Festival FLEXXIF 2005.
2002: **SELFHELP** (50'), documentary film for television.
2000: **THE TERRACE** (9'), short film shot in 35 mm, selected at 5 cinema festivals, including Málaga Spanish Cinema Film Festival.

FLOWERS OF RWANDA – FESTIVALS & AWARDS

AWARDS

THESSALONIKI DOCUMENTARY FILM FESTIVAL-IMAGES OF 21ST CENTURY (GREECE)
- HELLENIC RED CROSS AUDIENCE AWARD

PREMIOS ACE 2009 (SPAIN)
- BEST SHORT DOCUMENTARY AWARD

FESTIVAL DE CINE LAS DUNAS DE FUERTEVENTURA (SPAIN)
- BEST DOCUMENTARY JURY AWARD
- BEST HUMAN VALUES JURY AWARD
- AUDIENCE AWARD

GOLDEN BOLL FILM FESTIVAL (TURKEY)
- DOCUMENTARY SPECIAL JURY AWARD

FESTIVAL DE CINE LATINOMAERICANO CAVERNA BENAVIDES (CHILE-CUBA)
- BEST LATINAMERICAN SHORT DOCUMENTARY FILM AWARD

FESTIVAL INTERNACIONAL DE CINE DE BENALMADENA FICCAB (SPAIN)
- BEST DOCUMENTARY AWARD

SEMANA DE CINE ESPAÑOL DE AGUILAR DE CAMPOO (SPAIN)
- BEST SHORT FILM SENIOR JURY AWARD

HUMAN RIGHTS ARTS & FILM FESTIVAL (MELBOURNE, AUSTRALIA)
- BEST INTERNATIONAL FILM JURY AWARD

“UN FILM PER LA PACE” FILM FESTIVAL (ITALY)
- BEST SHORT FILM AWARD

FESTIVAL DU CINEMA DE BRUXELLES (BELGIUM)
- BEST FILM JURY AWARD

CHICAGO SHORT FILM FESTIVAL (USA)
- BEST SCREENPLAY AWARD

SACRAMENTO FILM & MUSIC FESTIVAL (CALIFORNIA, USA)
- BEST DOCUMENTARY JURY AWARD
- BEST DOCUMENTARY AUDIENCE AWARD

FENACO 2008 - FESTIVAL DE CINE DE CUSCO (PERU)
- HUMAN RIGHTS FILM AWARD

FESTIVAL INTERNACIONAL DE CINE DE BARCELONA (SPAIN)
- BEST EDITING AWARD

5th MONTANA CINE INTERNATIONAL – LAST BEST FILM FEST (MONTANA, USA)
- BEST FOCUS AWARD
- BEST OF CULTURAL ISSUES AWARD

THE INDEPENDENTS FILM FESTIVAL (FLORIDA, USA)
- DIRECTOR’S CHOICE AWARD

PORTOBELLO INTERNATIONAL FILM FESTIVAL (LONDON, UK)
- BEST DOCUMENTARY FILM
- BEST FOREIGN FILM NOMINEE

PEACE ON EARTH FILM FESTIVAL (CHICAGO, USA)
- BEST MESSAGE FILM AWARD

PASO ROBLES DIGITAL FILM FESTIVAL (CALIFORNIA, USA)
- BEST SHORT DOCUMENTARY

TRIMEDIA FILM FESTIVAL (COLORADO, USA)
- JURY AWARD BEST SHORT DOCUMENTARY

GOLDEN GATE FICTION & DOCUMENTARY FESTIVAL (CALIFORNIA, USA)
- BEST INTEGRAL REALIZATION AWARD

PLANET ANT FILM FESTIVAL (DETROIT, USA)
- BEST DOCUMENTARY AWARD

ROCKPORT FILM FESTIVAL (TEXAS, USA)

- ROTARY INTERNATIONAL HUMANITARIAN FILM AWARD
WORLD PEACE FILM & MUSIC FESTIVAL 2008 (INDIA)
- COMMENDABLE EFFORT SPECIAL MENTION
KUALA LUMPUR INTERNATIONAL FILM FESTIVAL (MALAYSIA)
- BEST DOCUMENTARY AWARD NOMINEE
12TH ISMAILIA INTERNATIONAL FILM FESTIVAL (EGYPT)
- BEST DOCUMENTARY AWARD NOMINEE
INTERNATIONAL FILM FESTIVAL OF EGYPT EL SAWY (EGYPT)
- BEST INTERNATIONAL DOCUMENTARY AWARD NOMINEE
5TH WEST CHESTER FILM FESTIVAL (USA)
- BEST DOCUMENTARY AWARD NOMINEE

Selections at other internacional film festivals

24TH FESTIVAL INTERNACIONAL DE CINE EN GUADALAJARA (MÉXICO)
FESTIVAL INTERNACIONAL DE CINE DE HUESCA (SPAIN)
FESTIVAL INTERNACIONAL DE CINE POBRE (CUBA)
RHODE ISLAND INTL FILM FESTIVAL (USA)
XXIX FESTIVAL INTERNACIONAL DE CINE DE URUGUAY (URUGUAY)
BOSTON INTERNATIONAL FILM FESTIVAL (USA)
FESTIVAL DE CINE MECAL DE BARCELONA (SPAIN)
7TH FESTIVAL DE CINE INDEPENDIENTE DEL MAR DE PLATA (ARGENTINA)
DOCUMENT 6 – HUMAN RIGHTS FILM FESTIVAL (GLASGOW, SCOTLAND)
FESANCOR FESTIVAL DE CORTOMETRAJES DE SANTIAGO DE CHILE (CHILE)
FESTIVAL INTERNACIONAL DE CINE DE BOGOTA (COLOMBIA)
MIRADAS DOC (SPAIN)
7TH KARAFILM FESTIVAL – THE KARACHI INTERNATIONAL FILM FESTIVAL (PAKISTAN)
CURTOCIRCUITO 08 (SPAIN)
27TH INTERNATIONAL FAJR FILM FESTIVAL (TEHRAN, IRAN)
RWANDA FILM FESTIVAL (RWANDA)
INTERNATIONAL 1001 DOCUMENTARY FILM FESTIVAL ISTAMBUL (TURKEY)
DOCUDAYS UA HUMAN RIGHTS DOCUMENTARY DAYS (UKRANIA)
FIRST TAKE FILM FESTIVAL (AUGUSTA, USA)
GLOBIANS FILM FESTIVAL (GERMANY)
FESTIVAL DE CINE LATINOAMERICANO SURREALIDADES (COLOMBIA)
INTERNATIONAL PANORAMA OF INDEPENDENT FILMMAKERS (GREECE)
INDEPENDENT FILM FESTIVAL OF PHILADELPHIA (USA)
KATMANDU INTERNATIONAL FILM FESTIVAL (NEPAL)
SERGIO AMIDEI AWARD (ITALY)
ACT ROXBURY FILM FESTIVAL (USA)
BLACK EARTH FILM FESTIVAL (USA)
FESTIVAL DE CINE DE ORENSE (SPAIN)
CINEWEST FLEXXIF 2008 (AUSTRALIA)
AFRICAN WORLD DOCUMENTARY FIOLM FESTIVAL (USA – BARBADOS)
FESTIVAL DE CINE SOLIDARIO DE GUADALAJARA (SPAIN)
NON VIOLENCE FILM FESTIVAL (ONTARIO, CANADA)
CAMBOFEST (CAMBODIA)
ZIMBABWE INTERNATIONAL FILM FESTIVAL (ZIMBABWE)
FESTIVAL DE CINE DE PONFERRADA (SPAIN)
NEW ORLEANS INTERNATIONAL FILM FESTIVAL (USA)
GLOBAL PEACE FILM FESTIVAL (USA)
WORLD FILM FESTIVAL OF BANGKOK (THAILAND)
COMMFEST 2008 (TORONTO, CANADA)
FESTIVAL DE CINE DE GIRONA (SPAIN)
PLANET IN FOCUS INTERNATIONAL FILM FESTIVAL (TORONTO, CANADA)

ORLANDO HISPANIC FILM FESTIVAL (USA)
INTERNATIONAL FILM FESTIVAL OF FINE ARTS (HUNGARY)
MIAMI SHORT FILM FESTIVAL (FLORIDA, USA)
WT INTERNATIONAL FILM FESTIVAL (NORWAY)
II ISTANBUL INTERNATIONAL ARCHITECTURE AND URBAN FILMS FESTIVAL (TURQUIA)
SANTA FE FILM FESTIVAL (NEW MEXICO, USA)
EUROPEAN SPIRITUAL FILM FESTIVAL (PARIS, FRANCE)
VICTORIA INDEPENDENT FILM FESTIVAL (VICTORIA, AUSTRALIA)
ATLANTIDOC FESTIVAL DE CINE DOCUMENTAL DE URUGUAY (URUGUAY)
REFRAME PETERBOROUGH INTERNATIONAL FILM FESTIVAL (CANADA)
GLBT FILM FESTIVAL (PROVIDENCE, USA)
INTERNATIONAL SHORT FILM FESTIVAL PSAROKOKALO (GREECE)
IX MUESTRA DE CINE DE LANZAROTE (ESPAÑA)
MUESTRA DE CINE DE PALENCIA (SPAIN)
BOTSWANA HUMAN RIGHTS FILM FESTIVAL (BOTSWANA)
CINH INDIA COMMUNITY FILM FESTIVAL 2009 (INDIA)
THE INTERNATIONAL DOMINICAN FILM FESTIVAL (DOMINICAN REPUBLIC)
FESTIVAL DU CINEMA DES CONTRASTES DU RWANDA (FRANCIA)
BAHRAIN HUMAN RIGHTS FILM FESTIVAL (BAHRAIN)
IV EDICIÓN DE MUESTRA DE CINE ETNOGRÁFICO DE SOBRARBE–ESPIELLO (SPAIN)
FESTIVAL INTERNACIONAL DE CORTOS DE TORRELAVEGA (SPAIN)
FESTIVAL INTERNACIONAL DE CORTOS DE MANLLEU (SPAIN)
CINEMACITY – INTERNATIONAL FILM & MEDIA FESTIVAL (SERBIA)
ALANYA DOCUMENTARY FILM FESTIVAL (TURKEY)
FESTIVAL DU CINEMA DOCUMENTAIRE ANÛÛ-RÛ ÂBORO (NEW CALEDONIA)
IFFTAC (INDIA)

Other non festival screenings

THE EDUCATIONAL TV CHANNEL (FLORIDA, USA)
LOUISE T. BLOUIN INSTITUTE (LONDON, UK)
RWANDA YOUTH HEALING CENTER (BOSTON, USA)
MUSEO MEMORIA Y TOLERANCIA (DF MEXICO, MEXICO)
CENTRO CULTURAL DE ESPAÑA EN MÉXICO (MÉXICO)
PRISON OF NAVALCARNERO (MADRID, SPAIN)
PRISON OF SOTO DEL REAL (MADRID, SPAIN)
PRISON OF VALDEMORO (MADRID, SPAIN)
PRISON OF PAMPLONA (NAVARRA, SPAIN)
CENTRO CULTURAL “FARO” (DF, MEXICO)
LACASA ENCENDIDA MUSEUM (MADRID, SPAIN)
UNIVERSITY OF CANTABRIA (SPAIN)
SOTOCINE MUESTRA PERMANENTE DE CINE DE CANTABRIA (ESPAÑA)
ENCUENTROS DE COOPERACIÓN INTERNACIONAL (COORD.. ONG ASTURIAS)
CENTRO CULTURAL DE CADIZ (SPAIN)

HIBRIDA

Founded in 1999, HIBRIDA (www.hibrida.es) is an audiovisual production company and an independent and multidisciplinary communication and advertising studio. Its main work areas are the production of documentary, fictional and animation films, as well as the production of advertising spots. HIBRIDA is a photography studio that works in the field of digital image postproduction. Important organizations can be found among HIBRIDA´s institutional customers such as Caja Madrid, La Casa Encendida, Telefónica Foundation of Art and Technology, Fundació Pilar i Joan Miró, Instituto Cervantes, Caja Burgos Art Center, Pablo Picasso Foundation or the Agencia Española de Cooperación Internacional para el Desarrollo (AECID, Spanish Agency of international Cooperation for Development).

SELECTED FILMOGRAPHY

2008 – "VISUAL MEMORY". 30' documentary film produced for LA CASA ENCENDIDA, Obra Social Caja Madrid, a financial entity in Spain.
2008 – "+ CAPACITADOS". 20' documentary produced for Obra Social Caja Madrid about the integration of disabled people into the labour market.
2008 – "854". 25' documentary produced for Action Against Hunger, financed by Generalitat Valenciana and AECID, about the causes and treatments of hunger in subsaharian Africa.
2008 – "FLOWERS OF RWANDA". Cinema. Self produced 24' documentary film with the cooperation of the ministry of Culture of Rwanda and the Rwanda Film Festival. 28 internacional awards. Selected at 90 cinema festivals.
2007 – "HUMAN DEVELOPMENT". Cinema. Self produced 29' documentary film with the cooperation of the Ministry of Culture of Niger and the Ministry of Foreing Affairs of Norway. 8 internacional awards. Selected at 60 cinema festivals.
2005 – "ASIAN CRISIS". Cinema. Self produced 80' fictional feature film about the economic crisis of Japan during the nineties. Selected at the Spanish Cinema Festival of Málaga. First Award at the Sydney Experimental Film Festival.
2002 – "SELFHELP". 50' documentary produced fot TV.
2001 – "ONE AMERICAN LIFE". 50' documentary produced fot TV.
2000 – "THE TERRACE". Cinema. Fictional short film of 9', shot in 35 mm. Selected at 5 cinema festivals.

Notes:

- HIBRIDA has also produced 8 animation movies for several customers. HIBRIDA performs by itself the animation, special effects and postproduction tasks of its films, using a work team specialized in such areas.
- This list of movies does not incluude the advertising spots produced for our customers.