

**ULUSLARARASI**  
GÖÇ FİLMLERİ FESTİVALİ  
KURUMSAL KİMLİK

LOGO

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# DİL VERSİYONLARI

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DİL VERSİYONLARI • TÜRKÇE



DİL VERSİYONLARI • İNGİLİZCE



DİL VERSİYONLARI • ARAPÇA



## ALTERNATİF KULLANIMLAR

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**ULUSLARARASI**  
GÖÇ FİMLERİ FESTİVALİ



**INTERNATIONAL**  
MIGRATION FILM FESTIVAL



مهرجان  
الفيلم الدولي للهجرة

## ALTERNATİF KULLANIMLAR

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**ULUSLARARASI**  
**GÖÇ FİLMLERİ FESTİVALİ**



**INTERNATIONAL**  
**MIGRATION FILM FESTIVAL**

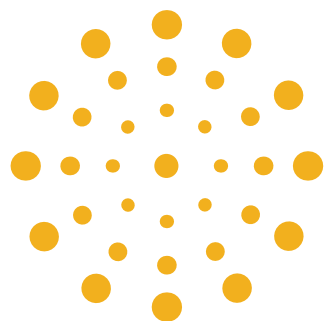


**مهرجان**  
**الفيلم الدولي للهجرة**

# RENK

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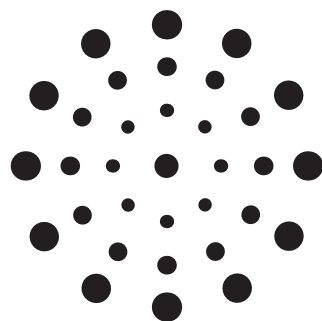
PANTONE  
**7409 C**



R	241	C	4
G	176	M	33
B	32	Y	99
		K	0

# f1b020

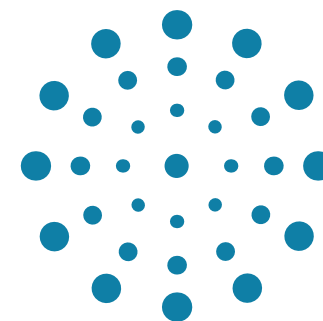
PANTONE  
**BLACK**



R	35	C	0
G	31	M	0
B	32	Y	0
		K	100

# 000000

PANTONE  
**314 C**



R	0	C	86
G	126	M	40
B	165	Y	22
		K	1

# 007ea5

## TEK RENK KULLANIMLARI

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Logo Beyaz zemin üzerinde kurumsal renklerinde ( PANTONE **7409 C**, PANTONE **314 C**, PANTONE **BLACK**) kullanılabilir.

## FARKLI ZEMİNLERDE KULLANIMLARI

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Logo renkleri ( PANTONE **7409 C**, PANTONE **314 C** ) üzerinde beyaz ve siyah kullanılabilir.



## SİYAH ZEMİNDE KULLANIMLARI

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Logo siyah zemin üzerinde kurumsal renklerinde ( PANTONE 7409 C, PANTONE 314 C ) kullanılır.

## LOGONUN YANLIŞ KULLANIMLARI

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logo type ve ikon farklı renklerde kullanılamaz.

## LOGONUN YANLIŞ KULLANIMLARI

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Logo her zaman 90 derece olmalıdır.

## LOGONUN YANLIŞ KULLANIMLARI

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logo kurumsal renkleri dışında başka renklerle kullanılmaz.

# TİPOGRAFI

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## AVENİR NEXT ULTRA LIGHT

"!'^+%&/()=?\_::,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT ULTRA LIGHT *ITALIC*

"!'^+%&/()=?\_::,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT REGULAR

"!'^+%&/()=?\_::,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT *ITALIC*

"!'^+%&/()=?\_::,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT MEDIUM

"!'^+%&/()=?\_::,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT MEDIUM *ITALIC*

"!'^+%&/()=?\_::,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT DEMI BOLD

"!'^+%&/()=?\_::,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT *DEMI BOLD ITALIC*

"!'^+%&/()=?\_::,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

# TİPOGRAFI

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## AVENİR NEXT BOLD

“!’^+%&/()=?\_~:,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT BOLD ITALIC

“!’^+%&/()=?\_~:,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT HEAVY

“!’^+%&/()=?\_~:,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

## AVENİR NEXT HEAVY ITALIC

“!’^+%&/()=?\_~:,ABCÇDEFGĞHIJKLMNOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhijklmnoöpqrşstuüvwxyz

# POSTERLERDE KULLANILAN TİPOGRAFI

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## SOURCE CODE PRO MEDIUM

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz

## SOURCE CODE PRO ITALIC

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz

## SOURCE CODE PRO MEDIUM ITALIC

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz

## SOURCE CODE PRO BOLD

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz

## SOURCE CODE PRO LIGHT

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz

## SOURCE CODE PRO BOLD ITALIC

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz

## SOURCE CODE PRO LIGHT ITALIC

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz

## SOURCE CODE PRO BLACK

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz

## SOURCE CODE PRO REGULAR

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz

## SOURCE CODE PRO BLACK ITALIC

“!’^+%&/?\_ ;:.,ABCÇDEFGĞĦİJKLMOÖPQRSŞTUÜVWXYZ  
0123456789 abcçdefgğhiıjklmnoöpqrşstuüvwxyz